



KEG 1 Missouri Closes Strong With K1 Management Services Announcing New Leadership Appointments

Saint Louis, MO – April 1, 2024 – The beverage industry in Missouri is set to witness transformative change with the completion of a strategic transaction between Summit Distributing and Mid America Beverage, comprised of Heart of America, Central States, and KEG 1 Central, LLC., who are now unified under KEG 1 Missouri. KEG 1 Missouri opened its doors on April 1, 2024, as it announced the appointment of Brian Black as President and Chief Executive Officer and Matt Johnson as Chief Operating Officer.

As it begins operations, KEG 1 Missouri is poised for an evolutionary period under the guidance of its new leadership team. Brian Black brings a wealth of experience and a proven industry track record, ensuring a seamless transition and continued success for the organization.

Matt Johnson, joining from Glazer's Beer and Beverage, assumes the role of Chief Operating Officer, leveraging his expertise to drive operational excellence and spearhead strategic growth initiatives.

"We are excited to welcome Brian and Matt to their respective roles within our organization," said Curt McCamon, President and Chief Operating Officer at K1 Management Services. "Their collective experience and leadership will be crucial as we continue to deliver exceptional service and drive growth across our St. Louis business and the K1 platform."

Bo Huggins, CEO of K1, highlighted the crucial role of partnerships in this acquisition, stating, "The unwavering support from Heart of America, Central Beverage, and KEG 1 Central was instrumental in realizing this significant transaction." This collaboration marks a pivotal step in K1 Management Services' strategy to strengthen its presence and enhance service, sales, and delivery to our customers and suppliers in the St. Louis market.

In addition, K1 Management Services is thrilled to welcome Brad Manilla as Chief Information Officer. Brad, formerly of Southern Glazer's Wine and Spirits, takes on this role reinforcing K1's commitment to leveraging technology to enhance efficiency and innovation.

Brad will oversee all information technology strategies for the K1 entities, including infrastructure management, cybersecurity, data analytics, digital transformation, and consolidation initiatives. His leadership will be instrumental in ensuring the technological capabilities align with the business objectives and support the continued growth and success of the operating entities.

The appointments of Brian Black, Matt Johnson, and Brad Manilla mark an exciting new chapter for K1 Management Services, underscoring its commitment to elevating its standard of service excellence. These strategic moves reflect a significant investment in talent and expertise, poised to empower the company to deliver unmatched value to customers and suppliers. As K1 embarks on this transformative journey, it signifies a proactive step towards fostering stronger relationships, driving innovation, and unlocking new opportunities for growth and success.

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About K1 Management Services (K1)

K1 Management Services (K1) is working to transform beverage distribution through shared services that meet suppliers' needs and a model that supports the local culture and heritage of generational businesses. Formed through the combination of Superior Beverage Group, Houston Distributing, and Caffey Distributing/Carolina Premium, K1MS supports the KEG 1 operating entities. Each K1 distributor is aligned in its commitment to integrity and excellence, and each maintains its unique identity tailored to the specific culture, climate, and history of its business and market. K1 empowers local businesses by providing support and resources to maximize efficiencies and increase value.